

Request for Reconsideration after Final Action

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STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
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DESCRIPTION OF EVIDENCE FILE	The Applicant's substantive arguments and supporting evidence
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SIGNATORY'S POSITION	Attorney of Record - Licensed in Illinois
DATE SIGNED	02/08/2016
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Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **86406361** CAT & CO. (Stylized and/or with Design, see <http://tmng-al.uspto.gov/resting2/api/img/86406361/large>) has been amended as follows:

EVIDENCE

Evidence in the nature of The Applicant's substantive arguments and supporting evidence has been attached.

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SIGNATURE(S)

Request for Reconsideration Signature

Signature: /JAA/ Date: 02/08/2016

Signatory's Name: Joshua A. Aldort

Signatory's Position: Attorney of Record - Licensed in Illinois

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86406361

Internet Transmission Date: Mon Feb 08 14:29:50 EST 2016

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XX-2016020814295010

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Response for 86406361 – CAT & CO (& design) for (cat litter)

On January 16, 2015, the application to register the mark CAT & CO (& design) was initially refused based upon the opinion that “the applied-for mark merely describes the intended use of Applicant’s products, namely, for “cats” and the Applicant’s entity type, namely, a “company” or “CO.” As a result, the Examiner set forth a requirement for the Applicant to disclaim the terms “CAT”, “&” and “CO.”

On July 16, 2015, the Applicant submitted a response to the original office action and argued that the terms “CAT & CO.” are not descriptive of it or its goods, and thus, should be registerable and not disclaimed.

On August 7, 2015, the Examining Attorney continued his merely descriptive refusal of the application, and despite the Applicant arguments, also retained the disclaimer requirement for the “CAT & CO.” terms, and made it final.

Now, the Applicant respectfully submits additional arguments that the Examining Attorney’s merely descriptive refusal is inappropriate because, as presented below, the terms “CAT & CO.” do not merely describe the goods nor the Applicant and, therefore, Applicant’s mark should be considered suggestive at most. However, and in the alternative, in the event the Applicant’s mark is deemed descriptive, the disclaimer requirement is not appropriate and should be withdrawn.

As previously set forth, a trademark is considered merely descriptive if it “directly conveys information concerning the function, characteristics, purpose or use of [the] product.” *Towers v. Advent Software, Inc.*, 913 F.2d 942, 944, 16 U.S.P.Q.2d 1039, 1040 (Fed. Cir. 1990). Thus, a mark is merely descriptive of a product if it “immediately convey[s] to one seeing or hearing it the thought of [the] product.” *In re Hutchinson Tech. Inc.*, 852 F.2d 552, 555, 7 U.S.P.Q.2d 1490, 1492 (Fed. Cir. 1988) (emphasis added). By using such terms as “immediately” and “directly,” the Federal Circuit has imposed a high threshold for finding a mark to be merely descriptive. The Examining Attorney has concluded that Applicant’s mark meets this high threshold. Applicant respectfully disagrees.

“CAT & CO.” is not Descriptive of Cat Litter and should not be Disclaimed

The term “CAT & CO.” does not describe the nature of Applicant’s goods (cat litter) and, as such, does not immediately or directly convey the purpose of Applicant’s goods. The applicant refers to and adopts its arguments in its July 16, 2015 Response as though they are fully set forth in this Response.

However, assuming *arguendo* that “CAT & CO.” is deemed not suggestive, but descriptive, it still does not follow that the terms must be disclaimed. A disclaimer is a statement that the applicant or registrant does not claim the exclusive right to use a specified element or elements of the mark in a trademark application or registration. The purpose of a disclaimer is to permit the registration of a mark that is registrable as a whole but contains matter that would not be registrable standing alone, without creating a false impression of the extent of the registrant’s right with respect to certain elements in the mark.

Here, a clear reading of TMEP1213.03(d) results in the conclusion that the Applicant need not disclaim the term “CO”:

Words or abbreviations in a trade name designating the legal character of an entity (e.g., Corporation, Corp., Co., Inc., Ltd., etc.) or the familial business structure of an entity (e.g., “& Sons” or “Bros.”) must be disclaimed because an entity designation has no source-indicating capacity. . .

The only exception to this practice is where the entity designation is used in an arbitrary manner (e.g., “THE LTD.” or “KIDS INC.” for clothing or CHUCKLE BROS. for a comic strip).

Here, the Applicant uses the “CO” term in an arbitrary manner. The Applicant is not an organization for or about cats. Indeed, there is no such legal entity named CAT & CO affiliated with the Applicant. In support of the argument against the disclaimer requirement for the terms “&” and “CO”, the Applicant highlights the existence of scores of third party registrations that include the corporate designation “CO”, but that did not require a disclaimer:

1. 4877020 - SHENOA&CO. WHERE DIAMONDS COME FROM
2. 4862482 – GATOR & CO PRIVE (disclaimed GATOR)
3. 4854276 – HAPPYCO
4. 4856420 – PUFFCO
5. 4850540 - MILK & CO.
6. 4852886 – KENNEL & CO.
7. 4842965 – MCNEIL & CO (& design)
8. 4839760 – C & CO.
9. 4836575 – TB & CO.
10. 4830423 – HOTBRASS&CO
11. 4829260 – WARTON BREWING CO.
12. 4816174 – TINYCO
13. 4745248 – TOAD&CO
14. 4745246 – TOAD&CO (stylized)
15. 4743599 - THE IMPROVISED SHAKESPEARE CO.
16. 4738397 – CATE&CO
17. 4687717 – FLOUR & CO (stylized)
18. 4678859 – THE SLIM CO
19. 4813301 – RED & CO.
20. 4526483 - BAD CO. FIGHT GEAR (disclaimed FIGHT GEAR)
21. 4305227 – PAYCO
22. 4315904 – TIFFANY & CO.
23. 4005094 – PLANTS & CO. (disclaimed PLANTS)
24. 4084533 - CASTLE &CO
25. 4457009 – ROSE & CO (disclaimed ROSE)
26. 3980146 – MILK & CO (stylized) (disclaimed MILK)

27. 3239482 – C & CO
28. 3123195 – SKIP MURPHY AND CO.
29. 2805755 – DREAMS & CO.
30. 3014942 – FOODS CO (stylized)
31. 4125788 – MAX & CO.
32. 3730552 – WOMEN & CO. (disclaimed WOMEN)
33. 3920245 – WOMEN & CO. (disclaimed WOMEN)
34. 3448207 – PARK & CO (& design)
35. 3624434 – THE WUF BISCUIT CO. & design (disclaimed BISCUIT)
36. 3434875 – TACOS & CO. (disclaimed TACOS)

Therefore, whether the analysis includes “CAT & CO.” or merely “CO.” it is clear that the inclusion of such terms in the Applicant’s mark are certainly no more descriptive of cat litter than are the marks cited above for their respective goods and services, and thus they need not be disclaimed.

UNITARY MARK

Next the Applicant argues that CAT & CO is registerable because it is a unitary mark. A mark or portion of a mark is considered “unitary” when it creates a commercial impression separate and apart from any unregistrable component. The test for unitarianess inquires whether the elements of a mark are so integrated or merged together that they cannot be regarded as separable. See *In re EBS Data Processing*, 212 USPQ 964, 966 (TTAB 1981); *In re Kraft, Inc.*, 218 USPQ 571, 573 (TTAB 1983). The inquiry focuses on “how the average purchaser would encounter the mark under normal marketing of such goods and also ... what the reaction of the average purchaser would be to this display of the mark.” *Dena Corp. v. Belvedere Int’l, Inc.*, 950 F.2d 1555, 1561, 21 USPQ2d 1047, 1052 (Fed. Cir. 1991) (quoting *In re Magic Muffler Serv., Inc.*, 184 USPQ 125, 126 (TTAB 1974)). The Court of Appeals for the Federal Circuit has set forth the elements of a unitary mark:

A unitary mark has certain observable characteristics. Specifically, its elements are inseparable. In a unitary mark, these observable characteristics must combine to show that the mark has a distinct meaning of its own independent of the meaning of its constituent elements. In other words, a unitary mark must create a single and distinct commercial impression.

Dena Corp., 950 F.2d at 1561, 21 USPQ2d at 1052. If the matter that comprises the mark or relevant portion of the mark is unitary, no disclaimer of an element, whether descriptive, generic, or otherwise, is required.

The examining attorney must consider a number of factors in determining whether matter is part of a single or unitary mark: whether it is physically connected by lines or other design features; the relative location of the respective elements; and the meaning of the terminology as used on or in connection with the goods or services. *Dena Corp.*, 950 F.2d at 1561, 21 USPQ2d at 1052. The examining attorney should exercise discretion in determining whether a mark or portion of a mark is unitary, in which case a disclaimer of a nondistinctive component must not be required.

Here the CAT & CO mark is an alliteration of the letter “C” such as to create a unitary sound and impression of the mark in its entirety. Alliterations are regularly used marketing tools. Some famous, but arguably not descriptive alliterations include: American Apparel, American Airlines, Bed Bath & Beyond, Best Buy, Circuit City, Dunkin Donuts, LuLulemon, and Spic-N-Span. Similar to these famous alliterations, the Applicant’s CAT & CO alliteration creates a unitary feel to this mark. As an example, the CAT & CO alliteration mark has a memorable one-syllable cadence that helps creates a catchy CAT & CO phrase. Such unitary marks are protectable trademarks and are not the subject of a disclaimer requirement.

Further, the addition of the hexagonal design element that encompasses CAT & CO increase the unitary look and feel of this mark. The visual presentation of a mark may be such that the words and/or designs form a unitary whole. In such a case, disclaimer of individual nondistinctive elements is unnecessary. See, e.g., *In re Texsun Tire & Battery Stores, Inc.*, 229 USPQ 227, 229 (TTAB 1986) (“[T]he portion of the outline of the map of Texas encircled as it is with the representation of a tire and surrounded by a rectangular border results in a unitary composite mark which is unique and fanciful.”); see also, *In re Slokevage*, 441 F.3d 957, 78 USPQ2d 1395 (Fed. Cir. 2006) (holding trade dress configuration of product design consisting of a label with the words “FLASH DARE!” in a V-shaped background, and cut-out areas located on each side of the label, with the cut-out areas consisting of a hole in a garment and a flap attached to the garment with a closure device not to be unitary where applicant owned separate registrations for some of the elements and in view of the separate locations of the words and design elements). Similar to the referenced marks immediately above, the visual presentation of the CAT & CO. with Design mark creates the feel and appearance of a unitary mark.

DOUBLE ENTENDRE

The Applicant’s CAT & CO mark is a double entendre. A “double entendre” is a word or expression capable of more than one interpretation. For trademark purposes, a “double entendre” is an expression that has a double connotation or significance as applied to the goods or services. The mark that comprises the “double entendre” will not be refused registration as merely descriptive if one of its meanings is not merely descriptive in relation to the goods or services.

A true “double entendre” is unitary by definition. An expression that is a “double entendre” should not be broken up for purposes of requiring a disclaimer. See *In re Kraft, Inc.*, 218 USPQ 571, 573 (TTAB 1983), where the Board found inappropriate a requirement for a disclaimer of “LIGHT” apart from the mark “LIGHT N’ LIVELY” for reduced calorie mayonnaise, stating as follows:

The mark “LIGHT N’ LIVELY” as a whole has a suggestive significance which is distinctly different from the merely descriptive significance of the term “LIGHT” per se. That is, the merely descriptive significance of the term “LIGHT” is lost in the mark as a whole. Moreover, the expression as a whole has an alliterative lilting cadence which encourages persons encountering it to perceive it as a whole. See also *In re Symbra’ette, Inc.*, 189 USPQ 448 (TTAB 1975) (holding SHEER ELEGANCE for panty hose to be a registrable unitary expression; thus, no disclaimer of “SHEER” considered necessary).

Here, the Applicant's CAT & CO mark not only suggests a company selling cat product, but also connotes cat-related happy and playful experiences. For example, the second dictionary definition of "Company" is, "the fact or condition of being with another or others, especially in a way that provides friendship and enjoyment." See the Examiners' January 16, 2015 Office Action, which sets forth American Heritage Dictionary of the English Language: 2014; Houghton Mifflin Harcourt the definition of COMPANY as "[t]he state of friendly companionship; fellowship". Thus, to the intended consumers (cat owners) CAT & CO suggests cats playing with a group of friends.

The instant case is akin to other matters where marks were considered to be "double entendres" and, therefore, registrable unitary marks: In re Colonial Stores Inc., 394 F.2d 549, 157 USPQ 382 (C.C.P.A. 1968) (SUGAR & SPICE for bakery products); In re Tea and Sympathy, Inc., 88 USPQ2d 1062 (TTAB 2008) (holding THE FARMACY registrable for retail store services featuring natural herbs and organic products and related health and information services relating to dietary supplements and nutrition); In re Simmons Co., 189 USPQ 352 (TTAB 1976) (THE HARD LINE for mattresses and bed springs); In re Del. Punch Co., 186 USPQ 63 (TTAB 1975) (THE SOFT PUNCH for noncarbonated soft drink); In re National Tea Co., 144 USPQ 286 (TTAB 1965) (NO BONES ABOUT IT for fresh pre-cooked ham).

It is believed that this response meets the examining attorney's action. Therefore, Applicant respectfully requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register.

Respectfully,

Joshua A. Aldort /JAA/

Attorney for Applicant

United States of America

United States Patent and Trademark Office

SHENOA & CO.
WHERE DIAMONDS COME FROM

Reg. No. 4,877,020

Registered Dec. 29, 2015

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

SHENOA & CO, INC. (NEW YORK CORPORATION)
580 5TH AVE SUITE 629
NEW YORK, NY 10036

FOR: DIAMOND JEWELRY, JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-10-2014; IN COMMERCE 1-10-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-574,131, FILED 3-24-2015.

SCOTT BIBB, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

GATOR & CO PRIVÉ

Reg. No. 4,862,482

Registered Dec. 1, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

THE GATOR & CO INC. (CALIFORNIA CORPORATION)
20642 JOHN DRIVE, SUITE E
CASTRO VALLEY, CA 94546

FOR: ONLINE RETAIL STORE SERVICES FEATURING FOOTWEAR MADE FROM ALLIGATOR, EXOTIC SKINS AND LEATHER; ONLINE RETAIL STORE SERVICES FEATURING MEN'S AND WOMEN'S FINE FOOTWEAR MADE FROM ALLIGATOR, EXOTIC SKINS AND LEATHER, EXCLUDING HUNTING OR FISHING FOOTWEAR, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-3-2015; IN COMMERCE 7-3-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GATOR", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF "PRIVE" IN THE MARK IS "PRIVATE".

SER. NO. 86-573,526, FILED 3-23-2015.

ANGELA M. MICHELI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

HappyCo

Reg. No. 4,854,276

Registered Nov. 17, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

HAPPY INSPECTOR INC (DELAWARE CORPORATION)
C/O STUDIO SPACE MIX
1000 VAN NESS AVE
SAN FRANCISCO, CA 94109

FOR: COMPUTER SOFTWARE FOR CREATING, IMPORTING, PROCESSING, AND
MAINTAINING DATA IN THE FIELD OF PROPERTY MANAGEMENT VIA MOBILE
DEVICES , IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-1-2014; IN COMMERCE 9-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-516,763, FILED 1-28-2015.

REGINA DRUMMOND, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

PUFFCO

Reg. No. 4,856,420

Registered Nov. 17, 2015

Int. Cls.: 30 and 34

TRADEMARK

PRINCIPAL REGISTER

PUFF CORP. (DELAWARE CORPORATION)
281 SILBER LANE
OLD BRIDGE, NJ 088573341

FOR: CARTRIDGES SOLD FILLED WITH CHEMICAL FLAVORINGS IN LIQUID FORM
FOR ELECTRONIC CIGARETTES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 7-1-2013; IN COMMERCE 7-1-2013.

FOR: ELECTRONIC CIGARETTES; SMOKERS' ARTICLES IN THE NATURE OF VAPOR-
IZERS, NAMELY, ELECTRONIC HANDHELD VAPORIZERS FOR PERSONAL INHALATION
OF DRY HERBS, OILS AND CONCENTRATES; ELECTRONIC CIGARETTES RE-FILL
CARTRIDGES SOLD EMPTY AND ELECTRONIC CIGARETTES ACCESSORIES, NAMELY,
ELECTRONIC CIGARETTE CASES, ELECTRONIC CIGARETTE BATTERIES, BATTERY
CHARGERS AND ADAPTERS, ELECTRONIC CIGARETTE MOUTH GUARDS, IN CLASS
34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 7-1-2013; IN COMMERCE 7-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-309,360, FILED 6-13-2014.

ODESSA BIBBINS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

MILK&CO.

Reg. No. 4,850,540

Registered Nov. 10, 2015

Int. Cl.: 29

TRADEMARK

PRINCIPAL REGISTER

TRACEE HOUSTON (UNITED STATES INDIVIDUAL)
4001 W 105TH STREET APT 420
OVERLAND PARK, KS 66207

FOR: MILK; NUT-BASED MILK FOR USE AS A MILK SUBSTITUTE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-1-2015; IN COMMERCE 3-23-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-580,390, FILED 3-30-2015.

KEVIN CRENNAN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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United States of America
United States Patent and Trademark Office

KENNEL & CO.

Reg. No. 4,852,886

Registered Nov. 10, 2015

Int. Cl.: 3

TRADEMARK

SUPPLEMENTAL REGISTER

STEPHEN GEORGE TURNER (UNITED KINGDOM INDIVIDUAL)
FULWOOD, PRESTON
26 LADYBANK AVENUE
LANCASHIRE, UNITED KINGDOM PR29LY

FOR: BODY WASH; CLEANING PREPARATIONS FOR PET ANIMALS; DEODORANTS FOR ANIMALS; DEODORANTS FOR PETS; DEODORIZERS FOR PETS; SHAMPOOS FOR PETS; SPRAY CLEANERS FOR USE ON PET ANIMALS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF UNITED KINGDOM REG. NO. UK0000256888, DATED 7-22-2011, EXPIRES 1-12-2021.

SER. NO. 86-253,561, FILED P.R. 4-16-2014; AM. S.R. 9-2-2015.

WILLIAM ROSSMAN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America

United States Patent and Trademark Office



Reg. No. 4,842,965

Registered Oct. 27, 2015

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

MCNEIL & COMPANY, INC. (NEW YORK CORPORATION)
20 CHURCH STREET
CORTLAND, NY 13045

FOR: INSURANCE SERVICES, NAMELY, UNDERWRITING RISK MANAGEMENT, LOSS CONTROL, CLAIMS MANAGEMENT, AND BROKERAGE FOR PROPERTY CASUALTY, LIFE, ACCIDENT, SICKNESS, WORKER'S COMPENSATION, AND EMPLOYEE BENEFITS RELATING TO PROPERTY AND CASUALTY INSURANCE; ADMINISTRATION OF FINANCIAL ASPECTS OF EMPLOYEE PLANS THAT PROVIDE SERVICE AWARDS BASED ON LENGTH OF SERVICE IN AN EMERGENCY SERVICE ORGANIZATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-31-2015; IN COMMERCE 5-31-2015.

OWNER OF U.S. REG. NO. 2,368,480.

THE MARK CONSISTS OF A STYLIZED LETTER "M" DEPICTED WITHIN A CIRCLE TOGETHER WITH THE WORDING "MCNEIL & CO.".

SN 86-539,916, FILED 2-19-2015.

GEOFFREY FOSDICK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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United States of America

United States Patent and Trademark Office

C&CO.

Reg. No. 4,839,760

Registered Oct. 27, 2015

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

C AND CO. ALL NATURAL BODY GOODS, LLC (NORTH CAROLINA LIMITED LIABILITY COMPANY)

15A BROADWAY STREET
ASHEVILLE, NC 288012903

FOR: ANTI-AGING CREAM; ANTI-AGING MOISTURIZER; ASTRINGENTS FOR COSMETIC PURPOSES; BABY HAND SOAP; BABY LOTION; BAR SOAP; BATH HERBS; BATH OILS AND BATH SALTS; BATH SALTS; BATH SOAPS; BEAUTY CREAMS FOR BODY CARE; BEAUTY MASKS; BEAUTY SERUMS; BODY DEODORANTS; BODY LOTION; BODY SCRUB; CLEANSING MILK; CLEANSING MILK FOR COSMETIC PURPOSES; COLD CREAM; COLOGNES, PERFUMES AND COSMETICS; COSMETIC BODY SCRUBS FOR THE BODY AND FACE; COSMETIC OILS; DEODORANT FOR PERSONAL USE; DEODORANTS FOR BODY CARE; EAU DE PARFUM; EAU DE PERFUME; EXFOLIANTS FOR BODY AND FACE; EYE LOTIONS; FACE CREAMS; FACE OILS; FACIAL CLEANSERS; FACIAL CLEANSING MILK; FACIAL CREAMS; FACIAL MOISTURIZERS; FACIAL OILS; FACIAL SCRUBS; FLOWER ESSENCES FOR COSMETIC PURPOSES; FOOT SCRUBS; FRAGRANCED FACE CARE PREPARATIONS, NAMELY, FACIAL TONER; HAIR DRESSINGS FOR MEN; HAIR OILS; HAIR POMADES; HAIR STYLING FIXATIVE IN THE NATURE OF HAIR WAX; HAND CREAMS; HAND SCRUBS; HANDMADE SOAP BARS; LIP BALM; LOTIONS FOR FACE AND BODY CARE; MASSAGE OIL; MOISTURIZING PREPARATIONS FOR THE SKIN; MOISTURIZING SOLUTIONS FOR THE SKIN; NATURALLY HANDMADE SOAP BARS; NIGHT CREAM; NON-MEDICATED ANTI-AGING SERUM; NON-MEDICATED BALMS FOR USE ON SKIN; NON-MEDICATED BATH SALTS; NON-MEDICATED CLEANSERS FOR PERSONAL USE, NAMELY, FACIAL CLEANSERS; NON-MEDICATED COSMETIC SKIN CARE PREPARATIONS CONSISTING OF ORGANIC COCONUT VIRGIN OIL AND; COCONUT VIRGIN OIL; NON-MEDICATED DIAPER RASH CREAM; NON-MEDICATED FOOT SOAKS; NON-MEDICATED HAIR SERUMS; NON-MEDICATED HERBAL BODY CARE PRODUCTS, NAMELY, BODY OILS, SALVES, AND LIP BALMS; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, CREAMS, LOTIONS, GELS, TONERS, CLEANERS AND PEELS; NON-MEDICATED SKIN PREPARATIONS, NAMELY CREAMS, LOTIONS, GELS, TONERS, CLEANSERS AND PEELS; OILS FOR HAIR CONDITIONING; PERFUME; PERFUMES IN SOLID FORM; POMADES; PRE-SHAVE LIQUID; ROOM FRAGRANCES; SCENTED BATHING SALTS; SCENTED LINEN SPRAYS; SCENTED ROOM SPRAYS; SHAVING PREPARATIONS; SHAVING SPRITZ IN THE NATURE OF A MOISTURIZING SOLUTION FOR SHAVING; SKIN CARE PREPARATIONS, NAMELY, BODY BALM; SKIN CARE PRODUCTS, NAMELY, NON-MEDICATED SKIN SERUM; SKIN CLEANSERS; SKIN CREAM; SKIN CREAMS; SKIN MOISTURIZER; SOAPS FOR BODY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Reg. No. 4,839,760 CARE; STYLING PASTE FOR HAIR; UNDER-EYE ENHANCERS; WRINKLE-MINIMIZING COSMETIC PREPARATIONS FOR TOPICAL FACIAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-26-2012; IN COMMERCE 9-26-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-418,425, FILED 10-8-2014.

DANNEAN HETZEL, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America
United States Patent and Trademark Office

TB&Co.

Reg. No. 4,836,575

Registered Oct. 20, 2015

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

TATUM BRADLEY & CO. LLC (OHIO LIMITED LIABILITY COMPANY)
3854 LONGHILL DR SE
WARREN, OH 44484

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 2-4-2010; IN COMMERCE 2-4-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-571,150, FILED 3-20-2015.

DAVID BROOKSHIRE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

HotBrass&Co

Reg. No. 4,830,423

Registered Oct. 13, 2015

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

HOTBRASSCO LLC (SOUTH CAROLINA LIMITED LIABILITY COMPANY)
15 POCOSIN CT
ELGIN, SC 29045

FOR: BRACELETS; EARRINGS; JEWELRY; NECKLACES; RINGS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 11-1-2013; IN COMMERCE 12-30-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-504,373, FILED 1-15-2015.

WON TEAK OH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

Wharton Brewing Co.

Reg. No. 4,829,260

Registered Oct. 6, 2015

Int. Cl.: 32

TRADEMARK

SUPPLEMENTAL REGISTER

THE WHARTON BREWING COMPANY (NEW JERSEY CORPORATION)
16 MEADOWBROOK DR
SHAMONG, NJ 08088

FOR: BEER, ALE, LAGER, STOUT, PORTER, SHANDY, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 2-21-2015; IN COMMERCE 4-15-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-611,553, FILED PR. 4-27-2015; AM. S.R. 4-27-2015.

JILLIAN CANTOR, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

TinyCo

Reg. No. 4,816,174

Registered Sep. 22, 2015

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

TINYCO, INC. (DELAWARE CORPORATION), FORMERLY BROOKLYN PACKET
225 BUSH STREET
SUITE 1900
SAN FRANCISCO, CA 94104

FOR: COMPUTER GAME SOFTWARE FOR USE ON MOBILE AND CELLULAR PHONES;
DOWNLOADABLE COMPUTER GAME SOFTWARE VIA A GLOBAL COMPUTER NET-
WORK AND WIRELESS DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-25-2011; IN COMMERCE 2-25-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,225,754 AND 4,229,811.

SER. NO. 86-366,996, FILED 8-14-2014.

JEFFREY LOOK, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

TOAD&CO

Reg. No. 4,745,248

Registered May 26, 2015

Int. Cls.: 25 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

HORNY TOAD ACTIVEWEAR, INC. (DELAWARE CORPORATION)
15 W. MASON STREET
SANTA BARBARA, CA 93101

FOR: CLOTHING, NAMELY, SHIRTS, CAPRIS, COATS, SWEATERS, SWEATSHIRTS, JACKETS, PULLOVERS, PANTS, SHORTS, HATS, SCARVES, RAIN AND WEATHER RESISTANT JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-21-2015; IN COMMERCE 1-21-2015.

FOR: RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES FEATURING CLOTHING AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-27-2015; IN COMMERCE 1-27-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-975,366, FILED 1-27-2014.

NAKWAMA ANKRAH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

TOAD&CO

Reg. No. 4,745,246

Registered May 26, 2015

Int. Cls.: 25 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

HORNY TOAD ACTIVEWEAR, INC. (DELAWARE CORPORATION)
15 W. MASON STREET
SANTA BARBARA, CA 93101

FOR: CLOTHING, NAMELY, SHIRTS, CAPRIS, COATS, SWEATERS, SWEATSHIRTS, JACKETS, PULLOVERS, PANTS, SHORTS, HATS, SCARVES, RAIN AND WEATHER RESISTANT JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-21-2015; IN COMMERCE 1-21-2015.

FOR: RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES FEATURING CLOTHING AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-27-2015; IN COMMERCE 1-27-2015.

THE MARK CONSISTS OF THE STYLIZED LETTERS "TOAD&CO" WITH NO SPACES IN BETWEEN THE LETTERS AND THE "O" IN "CO" IS SUPERScript AND UNDERLINED.

SN 86-975,363, FILED 2-28-2014.

NAAKWAMA ANKRAH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America

United States Patent and Trademark Office

THE IMPROVISED SHAKESPEARE CO.

Reg. No. 4,743,599

Registered May 26, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

THE IMPROVISED SHAKESPEARE COMPANY, LLC (ILLINOIS LIMITED LIABILITY COMPANY)

1209 W. ARTHUR AVE., #802
CHICAGO, IL 60626

FOR: EDUCATION SERVICES, NAMELY, PROVIDING CLASSES IN THE FIELD OF THEATER AND IMPROVISATIONAL THEATER; ENTERTAINMENT IN THE NATURE OF THEATER PRODUCTIONS; ENTERTAINMENT IN THE NATURE OF IMPROVISATIONAL THEATER, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-9-2005; IN COMMERCE 9-9-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,589,425 AND 3,589,426.

SEC. 2(F).

SER. NO. 86-420,589, FILED 10-10-2014.

MICHAEL KEATING, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America
United States Patent and Trademark Office

CATE&CO.

Reg. No. 4,738,397

Registered May 19, 2015

Int. Cls.: 29, 30 and 43

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

CATE & CO., LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
111 COTTAGE COVE LANE
NAPA, CA 94559

FOR: POTATO CHIPS; SALADS EXCEPT MACARONI, RICE, AND PASTA SALAD, IN CLASS 29 (U.S. CL. 46).

FIRST USE 6-30-2013; IN COMMERCE 11-30-2013.

FOR: BAKERY GOODS; BREAD; CRACKERS; CROUTONS; GRANOLA; GRANOLA SNACKS; SANDWICHES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 6-30-2013; IN COMMERCE 11-30-2013.

FOR: CAFÉ SERVICES; DELICATESSEN SERVICES; RESTAURANT SERVICES, NAMELY, PROVIDING OF FOOD AND BEVERAGES FOR CONSUMPTION ON AND OFF THE PREMISES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 6-30-2013; IN COMMERCE 11-30-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-393,592, FILED 9-12-2014.

AHSEN KHAN, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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United States of America
United States Patent and Trademark Office

FLOUR & CO

Reg. No. 4,687,717

Registered Feb. 17, 2015

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

THE METHOD GROUP LLC (CALIFORNIA LIMITED LIABILITY COMPANY), DBA FLOUR
& CO

840 POWELL ST, UNIT 101
SAN FRANCISCO, CA 94108

FOR: BAKERY GOODS AND DESSERT ITEMS, NAMELY, CAKES, COOKIES, PASTRIES,
CANDIES, AND FROZEN CONFECTIONS FOR RETAIL AND WHOLESALE DISTRIBUTION
AND CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-1-2013; IN COMMERCE 4-1-2013.

THE MARK CONSISTS OF THE WORDING "FLOUR & CO" IN A STYLIZED FONT.

SER. NO. 86-301,166, FILED 6-5-2014.

LAUREN BURKE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America
United States Patent and Trademark Office

The Slim Co

Reg. No. 4,678,859

Registered Jan. 27, 2015

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

THE SLIM CO (NORTH CAROLINA LIMITED LIABILITY COMPANY)
602 CHESTNUT STREET
WILMINGTON, NC 28401

FOR: PROVIDING WEIGHT LOSS PROGRAMS AND COSMETIC BODY CARE SERVICES
IN THE NATURE OF NON-SURGICAL BODY CONTOURING, IN CLASS 44 (U.S. CLS. 100
AND 101).

FIRST USE 7-0-2013; IN COMMERCE 8-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-318,121, FILED 6-23-2014.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

RED & CO.

Reg. No. 4,813,301

Registered Sep. 15, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

RED+CO INC. (OREGON CORPORATION)
2232 N.W. EVERETT, #41
PORTLAND, OR 97210

FOR: ADVERTISING AND PROMOTION SERVICES; ADVERTISING CONSULTANCY; ADVERTISING AND PUBLICITY SERVICES, NAMELY, PROMOTING THE GOODS, SERVICES, BRAND IDENTITY AND COMMERCIAL INFORMATION AND NEWS OF THIRD PARTIES THROUGH PRINT, AUDIOVISUAL, PERFORMANCE, DIGITAL AND ON-LINE MEDIA; AND ARRANGING AND CONDUCTING SPECIAL EVENTS FOR COMMERCIAL, PROMOTIONAL, OR ADVERTISING PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-14-2014; IN COMMERCE 10-14-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-908,600, FILED 4-18-2013.

BERNICE MIDDLETON, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

BAD CO. FIGHT GEAR

Reg. No. 4,526,483

Registered May 6, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PYE, CHADWICK D. (UNITED STATES INDIVIDUAL)
P. O. BOX 6346
213 MAGNOLIA STREET
SPARTANBURG, SC 29304

FOR: APPAREL, NAMELY, T-SHIRTS, SHIRTS, TANK TOPS, SHORTS, PANTS, SWEAT-SHIRTS, SWEATPANTS, JERSEYS, JACKETS, VESTS, HATS, AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-6-2014; IN COMMERCE 1-6-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIGHT GEAR", APART FROM THE MARK AS SHOWN.

SN 85-729,678, FILED 9-14-2012.

DAVID C. REIHNER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

PayCo

Reg. No. 4,305,227

Registered Mar. 19, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

THE AMUNDSEN GROUP, INC. (MASSACHUSETTS CORPORATION)
35 CORPORATE DRIVE, SUITE 450
BURLINGTON, MA 01803

FOR: PROVIDING STATISTICAL INFORMATION AND INDEXES OF COSTS, DRUG UTILIZATION, MANAGED CARE AND PAYER TRENDS, PATIENT BEHAVIOR, AND MANUFACTURER PERFORMANCE IN THE PHARMACEUTICAL INDUSTRY, DELIVERED THROUGH REPORTS AND ONLINE APPLICATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-31-2011; IN COMMERCE 2-7-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-688,337, FILED 7-27-2012.

KEVEN MITTLER, EXAMINING ATTORNEY



Loren Shustack
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

TIFFANY & CO.

Reg. No. 4,315,904

Registered Apr. 9, 2013

Int. Cls.: 9, 14, 16, 35, 36, 37, 39, 40, 41, 42, 43 and 45

TIFFANY (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)
15 SYLVAN WAY
PARSIPPANY, NJ 07054

FOR: DOWNLOADABLE ELECTRONIC BOOKLETS IN THE FIELDS OF JEWELRY CARE, CHINA, FLATWARE, AND BRIDAL REGISTRY; DIRECTIONAL COMPASSES; MAGNETIC CODED GIFT CARDS; DOWNLOADABLE SOFTWARE APPLICATIONS FOR USE IN CONNECTION WITH THE SELECTION AND PURCHASE OF ENGAGEMENT RINGS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK

FIRST USE 0-0-1920; IN COMMERCE 0-0-1920.

SERVICE MARK

FOR: JEWELRY; WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

PRINCIPAL REGISTER

FIRST USE 0-0-1868; IN COMMERCE 0-0-1868.

FOR: MAIL ORDER CATALOGS FEATURING JEWELRY, WATCHES, DINNERWARE, CANDLESTICKS, VASES, BEVERAGEWARE, CHINA, CRYSTAL, FLATWARE AND BABY GIFTS; BOOKLETS IN THE FIELDS OF JEWELRY AND WATCH CARE, DIAMOND RINGS, GEMSTONES, PEARL JEWELRY, CHINA, FLATWARE, AND BRIDAL REGISTRY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1920; IN COMMERCE 0-0-1920.

FOR: RETAIL STORE SERVICES FEATURING JEWELRY, WATCHES, DINNERWARE, CANDLESTICKS, VASES, BEVERAGEWARE, CHINA, CRYSTAL, FLATWARE AND BABY GIFTS; RETAIL MAIL ORDER CATALOG SERVICES FEATURING JEWELRY, WATCHES, DINNERWARE, CANDLESTICKS, VASES, BEVERAGEWARE, CHINA, CRYSTAL, FLATWARE AND BABY GIFTS; ONLINE RETAIL STORE SERVICES FEATURING JEWELRY, WATCHES, DINNERWARE, CANDLESTICKS, VASES, BEVERAGEWARE, CHINA, CRYSTAL, FLATWARE AND BABY GIFTS; BRIDAL REGISTRY SERVICES; GIFT REGISTRY SERVICES; PROMOTING GOODS AND SERVICES OF OTHERS, NAMELY, PROVIDING A WEBSITE FEATURING LINKS TO ONLINE RETAIL STORES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



Loren Shattuck Lee
Acting Director of the United States Patent and Trademark Office

FIRST USE 0-0-1868; IN COMMERCE 0-0-1868.

Reg. No. 4,315,904 FOR: FINANCIAL VALUATIONS OF JEWELRY, PRECIOUS STONES, WATCHES, AND FINE HOME ACCESSORIES FOR INSURANCE PURPOSES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1940; IN COMMERCE 0-0-1940.

FOR: CLOCK AND WATCH REPAIR OR MAINTENANCE; JEWELRY REPAIR OR MAINTENANCE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 0-0-1940; IN COMMERCE 0-0-1940.

FOR: PROVIDING A WEBSITE FEATURING TRAVEL AND TOUR DESTINATIONS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 6-1-2011; IN COMMERCE 6-1-2011.

FOR: ENGRAVING SERVICES; CUSTOM IMPRINTING AND ENGRAVING OF STATIONERY, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 0-0-1886; IN COMMERCE 0-0-1886.

FOR: ENTERTAINMENT SERVICES, NAMELY, CONDUCTING PARTIES, PLANNING PARTIES; PARTY PLANNING CONSULTATION; CONDUCTING EDUCATIONAL AND ENTERTAINMENT EXHIBITIONS IN THE NATURE OF DISPLAYS AND EXHIBITS FEATURING JEWELRY AND LUXURY HOUSEWARES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING NON-DOWNLOADABLE AUDIOVISUAL RECORDINGS, FEATURING STORIES, TIPS AND ADVICE ALL IN THE FIELD OF INTERPERSONAL RELATIONSHIPS, ROMANCE AND LOVE; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING NON-DOWNLOADABLE PRE-RECORDED AUDIOVISUAL RECORDINGS OF NIGHT LIFE ENTERTAINMENT AND CULTURAL SUGGESTIONS, AND SOFTWARE FEATURING INTERACTIVE MAPS; PROVIDING A WEBSITE FEATURING CULTURAL DESTINATIONS; PROVIDING A WEBSITE FEATURING LINKS TO CULTURAL INSTITUTIONS, NAMELY, MUSEUMS AND THEATRES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1956; IN COMMERCE 0-0-1956.

FOR: CUSTOM DESIGN OF TROPHIES AND AWARD PLAQUES AND CUPS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1868; IN COMMERCE 0-0-1868.

FOR: PROVIDING BANQUET AND SOCIAL FUNCTION FACILITIES FOR SPECIAL OCCASIONS; PROVIDING A WEBSITE FEATURING DINING SUGGESTIONS, DINING GUIDES, AND LINKS TO WEBSITES OF DINING ESTABLISHMENTS; PROVIDING A WEBSITE FEATURING RESTAURANT DESTINATIONS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1940; IN COMMERCE 0-0-1940.

FOR: CONCIERGE SERVICES FOR OTHERS, NAMELY, PROVIDING CUSTOMER SPECIFIC INFORMATION TO MEET INDIVIDUAL NEEDS RENDERED TOGETHER IN A RETAIL STORE; PERSONAL SHOPPING FOR OTHERS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1868; IN COMMERCE 0-0-1868.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

Reg. No. 4,315,904 OWNER OF U.S. REG. NOS. 23,573, 1,289,853 AND OTHERS.

SER. NO. 85-569,721, FILED 3-14-2012.

SOPHIA S. KIM, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

PLANTS & CO.

Reg. No. 4,005,094

Registered Aug. 2, 2011

Int. Cls.: 3 and 5

TRADEMARK

PRINCIPAL REGISTER

DIPROS S.R.L. (ITALY SOCIEDAD DE RESPONSABILIDAD LIMITADA (SRL))
CORSO PERRONE, 35R
GENOVA, ITALY I-16152

FOR: PERFUMERY, SOAPS, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS, DENTIFRICES,
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF SKIN AGING AND
CHANGES IN SKIN TEXTURE AND FOR TREATING SKIN DISORDERS; PHARMACEUT-
ICAL PREPARATIONS FOR USE IN DERMATOLOGY AND FOR HYDRATING THE SKIN;
DIETETIC FOODS AND SUPPLEMENTS FOR ADAPTED FOR MEDICAL PURPOSES;
PLASTERS FOR MEDICAL PURPOSES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

OWNER OF ITALY REG. NO. 1057594, DATED 8-27-2007, EXPIRES 8-27-2017.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PLANTS" , APART FROM THE
MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED WORDING "PLANTS & CO." HAVING LINING
ABOVE AND BELOW.

SER. NO. 85-100,820, FILED 8-5-2010.

JULIE GUTTADAURO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

CASTLE & CO

Reg. No. 4,084,533

Registered Jan. 10, 2012

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

UBISOFT ENTERTAINMENT (FRANCE CORPORATION)
107 AVENUE HENRI FREVILLE
RENNES, FRANCE 35200

FOR: ENTERTAINMENT SERVICES, NAMELY, PROVIDING AN ON-LINE COMPUTER GAME FOR OTHERS OVER GLOBAL AND LOCAL AREA COMPUTER NETWORKS; PROVIDING ONLINE ENTERTAINMENT INFORMATION RELATING TO COMPUTER GAMES, VIDEO GAMES, AND COMPUTER- AND VIDEO GAME-RELATED PRODUCTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-30-2010; IN COMMERCE 4-30-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-012,113, FILED 4-12-2010.

CORY BOONE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

ROSE & CO

Reg. No. 4,457,009

Registered Dec. 31, 2013

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

CAROLINE ROSE (UNITED KINGDOM INDIVIDUAL)
84 MAIN STREET
HAWORTH, KEIGHLEY
WEST YORKSHIRE BD22 8DP, UNITED KINGDOM AND

PATRICIA ROSE (UNITED KINGDOM INDIVIDUAL)
84 MAIN STREET
HAWORTH, KEIGHLEY
WEST YORKSHIRE BD22 8DP, UNITED KINGDOM

FOR: CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS;
PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; HOME FRAGRANCES;
HAIR SHAMPOOS AND CONDITIONERS; COSMETIC PREPARATIONS FOR BODY AND
BEAUTY CARE; SHAVING PREPARATIONS, CREAMS AND FOAMS; EXFOLIANT CREAMS;
EXFOLIANTS FOR SKIN, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 5-2-2012 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1143816 DATED 11-1-2012, EXPIRES 11-1-2022.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ROSE", APART FROM THE MARK AS SHOWN.

SER. NO. 79-123,606, FILED 11-1-2012.

KIM SAITO, EXAMINING ATTORNEY



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 3,980,146

Registered June 21, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

MILK & CO PROPRIETARY LIMITED (AUSTRALIA PROPRIETARY COMPANY)
SUITE 109
9-11 CLAREMONT STREET, SOUTH YARRA VIC 3141
AUSTRALIA

FOR: COSMETIC SKINCARE PREPARATIONS; ABRASIVE PREPARATIONS FOR USE ON THE BODY; BABIES' BODY MILKS; BABY BODY MILKS; NON-MEDICATED BODYCARE PREPARATIONS; NON-MEDICATED BODY CREAMS; BODY DEODORANTS; NON-MEDICATED BODY LOTIONS; BODY MILKS; BODY MOISTURISERS; BODY OIL; BODY OIL SPRAY; NON-MEDICATED FACE AND BODY PAINT; BODY POWDER, NOT MEDICATED; BODY SCRUBS; BODY SHAMPOOS; BODY SOAPS; NON-MEDICATED BODY SPRAYS; BODY TALCUM POWDER; CLEANING PREPARATIONS FOR USE ON THE BODY; COSMETIC PREPARATIONS FOR USE ON THE BODY; DEODORANTS FOR THE BODY; DUSTING POWDER FOR THE BODY; GELS FOR USE ON THE BODY; NON-MEDICATED MOISTURISING BODY LOTION; NON-MEDICATED CREAMS FOR THE BODY; NON-MEDICATED GELS FOR THE BODY; NON-MEDICATED PREPARATIONS FOR THE CARE OF THE SKIN, HAIR, SCALP AND BODY; NON-MEDICATED PREPARATIONS FOR USE ON THE SKIN, SCALP, HAIR AND BODY; OIL FOR THE BODY; NON-MEDICATED OILS FOR THE BODY; PERFUMED BODY LOTIONS; PERFUMED BODY SPRAYS; NON-MEDICATED POWDERS FOR THE BODY; PREPARATIONS FOR USE IN ADDING BODY TO THE HAIR; PUMICE STONES FOR USE ON THE BODY; SOAP FREE WASHING EMULSIONS FOR THE BODY; NON-MEDICATED SPRAYS FOR THE BODY; NON-MEDICATED SPRAYS FOR USE ON THE BODY; SPRAYS FOR USE ON THE BODY; ROOM FRAGRANCES; ROOM FRAGRANCING PREPARATIONS; ROOM PERFUME SPRAYS; ROOM PERFUMES IN SPRAY FORM; ROOM SCENTING SPRAYS; CONDITIONERS FOR TREATING THE HAIR; CONDITIONERS FOR USE ON THE HAIR; CONDITIONING PREPARATIONS FOR THE HAIR; COSMETICS FOR THE USE ON THE HAIR; CREAMS FOR THE HAIR; GELS FOR USE ON THE HAIR; HAIR BALM; HAIR STYLING PREPARATIONS; HAIR CARE PREPARATIONS; HAIR CARE PREPARATIONS; HAIR CONDITIONER; HAIR CONDITIONING PREPARATIONS; HAIR CONDITIONING RINSES; HAIR COSMETICS; HAIR CREAM; HAIR GEL; HAIR GROOMING PREPARATIONS; HAIR LACQUER; HAIR LOTIONS; HAIR MOISTURISERS; HAIR MOUSSE; HAIR OIL; SHAMPOOS FOR HUMAN HAIR; SHAMPOOS FOR THE HAIR; BEAUTY FACE PACKS; CLEANING MASKS FOR THE FACE; CLEANSERS FOR THE FACE; CLEANSING MASKS FOR THE FACE; COSMETIC FACE POWDERS; COSMETIC PREPARATIONS FOR USE ON THE FACE; FACE BLUSHER; FACE DUSTING POWDERS; FACE FOUNDATION CREAMS; FACE PAINT; FOUNDATIONS FOR THE FACE; NON-MEDICATED MASKS FOR THE FACE; NON-MEDICATED ANTIBACTERIAL FACE WASHES; NON-MEDICATED CREAMS FOR THE FACE; NON-MEDICATED FACE CREAM; NON-MEDICATED FACE LOTION; PAPER FACE TOWELS IMPREGNATED WITH A COSMETIC PREPARATION; PAPER FACE TOWELS IMPREGNATED WITH SKINCARE PREPARATION; NON-MEDICATED POWDERS FOR THE FACE; ALMOND SOAP; ANTIPERSPIRANT SOAP; BAR SOAP; BATH SOAP; CAKES OF SOAP; CAKES OF TOILET SOAP; CARBOLIC SOAPS; COSMETIC SOAPS; DEODORANT SOAP; DEODORISING SOAPS; DISINFECTANT SOAP; DISINFECTANT SOAP SOLUTIONS; FACIAL SOAPS; FLOATING SOAPS; LIQUID SOAPS; MEDICATED SOAP; NON-MEDICATED SOAPS; NON-



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,980,146 MEDICATED TOILET SOAPS; PERFUMED SOAPS; PERFUMED TOILET SOAPS; PREPARATIONS CONTAINING SOAPS FOR THE SKIN, SCALP, HAIR AND BODY; SHAVING SOAP; SHOWER SOAP; SOAP; SOAP CREAMS FOR USE IN WASHING; SOAP FOR FOOT PER-SPARATION; SOAP PADS; SOAP POWDERS; SOAP PREPARATIONS; SOAPS; SPONGES IMPREGNATED WITH SOAP FOR PERSONAL USE; SUGAR SOAP; SUNSCREEN PREPARATIONS; SUNSCREENS; AFTER SUN CREAMS; AFTER SUN LOTIONS; AFTER SUN MOISTURISERS; AFTER SUN PREPARATIONS; OILS FOR MOISTURISING THE SKIN AFTER SUN BATHING; DEODORANT CREAMS FOR PERSONAL USE; DEODORANT PREPARATIONS FOR PERSONAL USE; DEODORANT SPRAYS FOR PERSONAL USE; DEODORANT STICKS FOR PERSONAL USE; NON-MEDICATED DOUCHING PREPARATIONS FOR PERSONAL SANITARY OR DEODORANT PURPOSES; SCENTED DEODORANT PREPARATIONS FOR PERSONAL USE; NON-MEDICATED MASSAGE CREAMS; NON-MEDICATED MASSAGE OILS; NON-MEDICATED MASSAGE PREPARATIONS; NON-MEDICATED BABY BATH PREPARATIONS; BABY LOTIONS; BABY OIL; BABY SHAM-POO; AFTERSHAVE BALM; NON-MEDICATED BALMS FOR THE CARE OF SKIN, SCALP, HAIR AND BODY; NON-MEDICATED FOOT BALMS; NON-MEDICATED LIP BALMS; NON-MEDICATED SKIN BALMS; NON-MEDICATED SKIN BALMS; AFTER SHOWER CREAMS; AFTERSHAVE CREAMS; ANTI-AGING CREAMS; ANTI-AGING CREAMS; NON-MEDICATED BABIES' CREAMS; BARRIER CREAMS; NON-MEDICATED CREAMS TO PROTECT THE SKIN, HAIR, FACE AND BODY; BATH CREAMS, NOT MEDICATED; BEAUTY CREAMS; BLEACHES IN THE FORM OF CREAM FOR THE HAIR OR FACE; BRONZING CREAMS; CLEANING CREAMS FOR USE ON THE PERSON; CLEANSING CREAMS; COCOA BUTTER IN THE FORM OF CREAMS; CONDITIONING SKIN CREAMS; COSMETIC ACNE CREAMS; COSMETIC CREAMS; COSMETICS IN THE FORM OF CREAMS; CREAMS FOR FIRMING THE SKIN; CREAMS FOR FURNITURE; CREAMS FOR LEATHER; CREAMS FOR PALING THE SKIN; CREAMS FOR TANNING THE SKIN; CREAMS FOR TONING THE SKIN; CREAMS FOR USE AFTER SHAVING; CREAMS FOR USE BEFORE SHAVING; CREAMS FOR WRINKLES; DAY CREAMS; DEPILATORY CREAMS; NON-MEDICATED DERMATOLOGICAL CREAMS FOR THE CARE OF THE SKIN; EMOLLIENT SKIN CREAMS; COSMETIC FACIAL CREAMS; COSMETIC HAND AND HAIR PROTECTING PREPARATIONS; COSMETIC MOISTURISING CREAMS; COSMETIC MOISTURISING SKIN CREAMS; COSMETIC NAIL TREATMENT CREAMS; COSMETIC NIGHT CREAMS; NON-MEDICATED CLEANSING CREAMS; NON-MEDICATED CREAMS; NON-MEDICATED CREAMS FOR APPLICATION AFTER EXPOSURE TO THE SUN; NON-MEDICATED CREAMS FOR APPLICATION BEFORE EXPOSURE TO THE SUN; NON-MEDICATED CREAMS FOR FACIAL SCRUBS; NON-MEDICATED CREAMS FOR HYDRATING THE SKIN; NON-MEDICATED CREAMS FOR MOISTURISING THE SKIN; NON-MEDICATED CREAMS FOR PERSONAL CARE; NON-MEDICATED CREAMS FOR PROTECTION AGAINST THE SUN; NON-MEDICATED CREAMS FOR PROTECTION OF THE SKIN; NON-MEDICATED CREAMS FOR SOFTENING THE SKIN; NON-MEDICATED CREAMS FOR SOOTHING THE SKIN; NON-MEDICATED CREAMS FOR THE EYES; NON-MEDICATED CREAMS FOR THE FEET; NON-MEDICATED CREAMS FOR THE LIPS; NON-MEDICATED CREAMS FOR THE SKIN; NON-MEDICATED FOOT CREAMS; NON-MEDICATED PROTECTIVE CREAMS; NON-MEDICATED SKIN CREAMS; NON-MEDICATED SUNTAN CREAMS; COSMETIC NOURISHING CREAMS; PERFUMED CREAMS; PRE-SHAVE CREAMS; COSMETIC SELF TANNING CREAMS; SHAVING CREAMS; COSMETIC SKIN CARE CREAMS; COSMETIC SKIN CREAMS; SKIN WHITENING CREAMS; COSMETIC SUN CREAMS; COSMETIC SUN PROTECTING CREAMS; COSMETIC TANNING CREAMS; TONING CREAMS FOR FACE AND BODY; ALMOND LOTION FOR COSMETIC PURPOSES; ALMOND LOTION FOR COSMETIC USE; ALMOND MILK FOR COSMETIC PURPOSES; ASTRINGENTS FOR COSMETIC PURPOSES; BLEACHING PREPARATIONS (DECOLOURANTS) FOR COSMETIC PURPOSES; COSMETIC CHEMICAL PREPARATIONS FOR BLEACHING THE SKIN AND HAIR; CLEANING OILS FOR COSMETIC PURPOSES; COSMETIC COLLAGEN PREPARATIONS FOR FACE AND BODY; COLORING AGENTS FOR COSMETIC PURPOSES; COLOURING PREPARATIONS FOR COSMETIC PURPOSES; COLOURS FOR COSMETIC PURPOSES; COSMETIC ACNE CLEANSERS; COSMETIC BATH PREPARATIONS FOR SKIN, FACE, BODY HAIR AND SCALP; COSMETIC COTTON WOOL; HAIR DYES; COSMETIC EYE GELS; COSMETIC EYE PENCILS; COSMETIC MAKE-UP AND BODY CARE

Reg. No. 3,980,146 KITS COMPRISING OF, BUT NOT LIMITED TO, FACE AND BODY PREPARATIONS, HAIR DYES, BLEACHING PREPARATIONS FOR FACE AND BODY, LIPSTICK, LIP GLOSS, FOUNDATION, CONCEALER, MOISTURISER, EYELINER, MASCARA, HEAT AND COOLING PACKS AND FACE AND SKIN COSMETIC MASKS AND TREATMENTS; COSMETIC MASKS; COSMETIC MOISTURISERS; COSMETIC OILS; COSMETIC PENCILS; COSMETIC POWDER; COSMETIC PREPARATIONS; COSMETIC PREPARATIONS ADAPTED FOR SUN-TANNING; COSMETIC PREPARATIONS FOR APPLICATION TO THE NAILS; COSMETIC PREPARATIONS FOR BATHS; COSMETIC PREPARATIONS FOR CLEANSING THE MOUTH; COSMETIC PREPARATIONS FOR CLEANSING THE SKIN; COSMETIC PREPARATIONS FOR CLEANSING THE TEETH; COSMETIC PREPARATIONS FOR EYELASHES; COSMETIC PREPARATIONS FOR SKIN CARE; COSMETIC PREPARATIONS FOR SKIN TANNING; COSMETIC PREPARATIONS FOR SLIMMING PURPOSES; COSMETIC PREPARATIONS FOR TANNING THE SKIN; COSMETIC PREPARATIONS FOR USE IN GIVING A SUN-TAN EFFECT; COSMETIC PREPARATIONS FOR USE IN SUN TANNING; COSMETIC PREPARATIONS FOR USE IN THE BATH; COSMETIC PREPARATIONS FOR USE ON THE SKIN; COSMETIC PREPARATIONS FOR EYEBROWS; COSMETIC PREPARATIONS FOR EYELASHES; COSMETIC PREPARATIONS FOR PROTECTION AGAINST THE SUN; COSMETIC PREPARATIONS FOR SKIN CARE; COSMETIC SKIN CARE PREPARATIONS; COTTON BALLS FOR COSMETIC USE; COTTON BUDS FOR COSMETIC USE; COTTON FOR COSMETIC PURPOSES; COTTON PADS FOR COSMETIC USE; COTTON STICKS FOR COSMETIC PURPOSES; COTTON SWABS FOR COSMETIC PURPOSES; COTTON TIPPED STICKS FOR COSMETIC PURPOSES; COTTON WOOL BALLS FOR COSMETIC USE; COTTON WOOL BUDS FOR COSMETIC USE; COTTON WOOL FOR COSMETIC PURPOSES; COTTON WOOL IN THE FORM OF BALLS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF BUDS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF PADS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF ROLLS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF STICKS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF SWABS FOR COSMETIC USE; COTTON WOOL IN THE FORM OF WIPES FOR COSMETIC USE; COTTON WOOL TIPS FOR COSMETIC PURPOSES; DECORATIVE TRANSFERS FOR COSMETIC PURPOSES; DERMATOLOGICAL COSMETIC PREPARATIONS FOR CARE OF THE SKIN; HAIR DYES FOR COSMETIC USE; ESSENTIAL OILS FOR COSMETIC PURPOSES; EYE LOTIONS FOR COSMETIC USE; EYE MOISTURISERS FOR COSMETIC USE; EYE COMPRESSES FOR COSMETIC USE; COSMETIC FACIAL CARE PREPARATIONS; COSMETIC FACIAL LOTIONS; FACIAL MASKS COSMETIC; FACIAL MOISTURISERS COSMETIC; NON-MEDICATED PREPARATIONS FOR THE FACE; GLITTER FOR COSMETIC PURPOSES; GREASES FOR COSMETIC PURPOSES; HYDROGEN PEROXIDE FOR COSMETIC PURPOSES; IMPREGNATED CLOTHS FOR COSMETIC USE; IMPREGNATED PADS CONTAINING COSMETIC PREPARATIONS; LOTIONS FOR COSMETIC PURPOSES; MINERAL OILS FOR COSMETIC PURPOSES; MINERAL WATER SPRAYS FOR COSMETIC PURPOSES; NATURAL OILS FOR COSMETIC PURPOSES; NON-MEDICATED COSMETIC PREPARATIONS; OIL FOR COSMETIC USE; OILS FOR COSMETIC PURPOSES; NON-MEDICATED OINTMENTS FOR THE PREVENTION AND TREATMENT OF SUNBURN TO IMPROVE THE APPEARANCE OR TEXTURE OF SKIN AND BODY; PAPER TISSUES IMPREGNATED WITH COSMETIC PREPARATIONS; PAPER TOWELS IMPREGNATED WITH COSMETIC PREPARATIONS; PAPER WIPES IMPREGNATED WITH COSMETIC PREPARATIONS; PENCILS FOR COSMETIC USE; PETROLEUM JELLY FOR COSMETIC PURPOSES; POMADES FOR COSMETIC PURPOSES; NAIL POLISH; PUMICE STONES FOR COSMETIC PURPOSES; COSMETIC ROUGE; COSMETIC SELF-TANNING LOTIONS; COSMETIC SELF-TANNING MISTS; COSMETIC SELF-TANNING PREPARATIONS; COSMETIC SKIN CARE LOTIONS; COSMETIC SKIN CARE OILS; COSMETIC SKIN CARE PREPARATIONS; COSMETIC SKIN CLEANSERS; COSMETIC SKIN CLEANSING CREAM; COSMETIC SKIN CLEANSING PREPARATIONS; SKIN JEWELS FOR COSMETIC PURPOSES; COSMETIC SKIN LIGHTENING COMPOSITIONS; COSMETIC SKIN LOTIONS; COSMETIC PREPARATIONS FOR SLIMMING PURPOSES; COSMETIC SUN TAN LOTIONS; DECORATIVE TRANSFERS FOR COSMETIC PURPOSES; TISSUES IMPREGNATED WITH COSMETIC LOTIONS; COSMETIC HAIR TONICS; PLANT AND HERB EXTRACTS SOLD AS COMPONENTS OF COSMETICS; BODY SPRAYS, NAMELY, WATER IN ATOMIZED CONTAINERS USED TO PRODUCE A COOLING EFFECT; WIPES AND TISSUES IMPREG-

Reg. No. 3,980,146 NATED WITH COSMETIC LOTIONS; WIPES FOR TOILET USE IMPREGNATED WITH COSMETIC PREPARATIONS; FACIAL CLEANSERS; HAND CLEANSERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MILK", APART FROM THE MARK AS SHOWN.

OWNER OF INTERNATIONAL REGISTRATION 1010156 DATED 7-16-2009, EXPIRES 7-16-2019.

SER. NO. 79-071,792, FILED 7-16-2009.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cls.: 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41

Reg. No. 3,239,482

United States Patent and Trademark Office

Registered May 8, 2007

**TRADEMARK
PRINCIPAL REGISTER**

C & CO

C & CO. (CALIFORNIA CORPORATION)
1240 S. MAIN ST., SUITE 215
LOS ANGELES, CA 90015

FOR: COSMETIC CASES SOLD EMPTY, CLOTHING FOR DOMESTIC PETS, DOG COLLARS, HANDBAGS, DIAPER BAGS, BOSTON BAGS, BEACH BAGS, HIKING BAGS, BUSINESS CARD HOLDERS, BACKPACKS, WALLETS, BRIEFCASES, BANKNOTE HOLDERS, CREDIT CARD CASES, BEACH PARASOLS, UMBRELLAS, LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 3-21-2006; IN COMMERCE 3-21-2006.

FOR: SHOES, SANDALS, SLIPPERS, BOOTS, CAPES, SKIRTS, SLACKS, DRESSES, JEANS, PARKAS, SHIRTS, SHOWER ROBES, SHOWER CAPS, SWIMMING CAPS, SWIMSUITS, PAJAMAS, VESTS,

CARDIGANS, CAMISOLES, CORSETTES, TANK-TOPS, PANTIES, BRAS, STOCKINGS, T-SHIRTS, NECKTIES, LEGGINGS, SCARFS, BANDANAS, EARMUFFS, GLOVES, WRAPS, POCKET SQUARES, APRONS, TIGHTS, HEADGEARS, NAMELY, HATS, CAPS, SUN VISORS, TURBINS, SUSPENDERS, BELTS, MONEY BELTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-21-2006; IN COMMERCE 3-21-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-920,711, FILED 6-30-2006.

KEVIN DINALLO, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,123,195

Registered Aug. 1, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

SKIP MURPHY AND CO.

MURPHY, THOMAS L., JR. (UNITED STATES
INDIVIDUAL)

P.O. BOX 797506

DALLAS, TX 75379

FOR: RADIO ENTERTAINMENT SERVICES,
NAMELY, RADIO PROGRAM FEATURING PER-
FORMANCES BY A RADIO PERSONALITY, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-1-1993; IN COMMERCE 6-1-1995.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNA-
TURE(S) SHOWN IN THE MARK IDENTIFIES THE
APPLICANT THOMAS L. MURPHY, JR., WHOSE
CONSENT(S) TO REGISTER IS SUBMITTED.

SER. NO. 78-657,201, FILED 6-23-2005.

MARK T. MULLEN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,805,755

Registered Jan. 13, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DREAMS & CO.

BRYLANE, L.P. (DELAWARE LIMITED PART-
NERSHIP)
463 SEVENTH AVENUE
NEW YORK, NY 10018

FIRST USE 10-25-2002; IN COMMERCE 10-25-2002.

FOR: CLOTHING, NAMELY, BATHROBES, BOX-
ER SHORTS, NEGLIGEEES, NIGHT GOWNS, NIGHT
SHIRTS, PAJAMAS, ROBES, SLEEPWEAR AND
SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

SN 78-100,577, FILED 1-2-2002.

TARAH HARDY, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,014,942

Registered Nov. 15, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

Foods Co

RALPHS GROCERY COMPANY (OHIO COR-
PORATION)
1100 WEST ARTESIA BOULEVARD P.O. BOX
54143
COMPTON, CA 90220

OWNER OF U.S. REG. NOS. 2,756,155, 2,766,474
AND OTHERS.

SEC. 2(F).

FOR: RETAIL GROCERY STORE SERVICES, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-343,149, FILED 12-18-2003.

FIRST USE 3-0-1996; IN COMMERCE 3-0-1996.

KATHERINE STOIDES, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

MAX & CO.

Reg. No. 4,125,788

Registered Apr. 10, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

MAX MARA INTERNATIONAL S.A. (LUXEMBOURG CORPORATION)
17, BOULEVARD ROYAL
L-2449 LUXEMBOURG, LUXEMBOURG

FOR: SUNGLASSES; LENSES, FRAMES AND CASES FOR SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-2007; IN COMMERCE 2-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,231,279.

SN 77-645,443, FILED 1-8-2009.

SANJEEV VOHRA, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

WOMEN & CO.

Reg. No. 3,730,552 CITIGROUP INC. (DELAWARE CORPORATION)
Registered Dec. 29, 2009 399 PARK AVENUE
NEW YORK, NY 10043

Int. Cls.: 35, 36 and 41 FOR: INFORMATION SERVICES PRIMARILY FOR WOMEN ABOUT TAX ASSESSMENT
AND TAX PREPARATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 9-0-2001; IN COMMERCE 9-0-2001.

FOR: INFORMATION SERVICES PRIMARILY FOR WOMEN ABOUT FINANCING LONG
TERM ELDER CARE, FINANCING LEGAL SERVICES, FINANCE AND INSURANCE,
CREDIT, MONETARY DONATIONS, TRUST MANAGEMENT ACCOUNTS AND INVEST-
MENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2001; IN COMMERCE 9-0-2001.

FOR: PROVIDING INSTRUCTION AND TRAINING PRIMARILY TO WOMEN ABOUT
ELDER DAY CARE, NURSING CARE, FINANCE AND INSURANCE, CREDIT, TAXES,
LEGAL SERVICES, CHARITABLE AND PHILANTHROPIC DONATIONS, TRUSTS AND
INVESTMENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-2001; IN COMMERCE 9-0-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,359,728, 2,469,017 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WOMEN", APART FROM THE
MARK AS SHOWN.

SER. NO. 77-586,915, FILED 10-7-2008.

G. MAYERSCHOFF, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WOMEN & CO.

Reg. No. 3,920,245

Registered Feb. 15, 2011

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

CITIGROUP INC. (DELAWARE CORPORATION)
399 PARK AVENUE
NEW YORK, NY 10043

FOR: PROVIDING ONLINE ELECTRONIC BULLETIN BOARDS AND CHAT ROOMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING ELDER CARE, CAREERS, FINANCES AND INSURANCE, CREDIT, TAXES, LEGAL SERVICES, CHARITABLE DONATIONS, PHILANTHROPIC MONETARY DONATIONS, TRUSTS AND INVESTMENT, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-8-2010; IN COMMERCE 11-8-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,359,728, 2,469,017, AND 2,795,362.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WOMEN", APART FROM THE MARK AS SHOWN.

SN 77-586,912, FILED 10-7-2008.

DANNEAN HETZEL, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,448,207

Registered June 17, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

Park & Co

PARK AND COMPANY MARKETING COMMUNICATIONS, INC. (ARIZONA CORPORATION)
SUITE A-2
4144 N 44TH ST.
PHOENIX, AZ 85018

FOR: ADVERTISING, MARKETING, PROMOTION, AND PUBLICITY SERVICES, NAMELY, CREATING CORPORATE AND BRAND IDENTITY FOR OTHERS; PROMOTING THE GOODS, SERVICES, BRAND IDENTITY AND COMMERCIAL INFORMATION AND NEWS OF THIRD PARTIES THROUGH PRINT, AUDIO, VIDEO, DIGITAL AND ON-LINE MEDIUM; PREPARING AND PLACING ADVERTISEMENTS FOR OTHERS; POST-PRODUCTION EDITING SERVICES FOR VIDEO AND AUDIO COMMERCIALS; MEDIA PLANNING, NAMELY, ADVISING THE CLIENT ON THE COR-

RECT TIMES AND STATIONS TO ADVERTISE BASED ON MEDIA ANALYSIS OF THE MARKET FOR THAT MEDIA; AND DEVELOPMENT OF ADVERTISING CAMPAIGNS FOR RADIO, TELEVISION, PRINT, AND WEB DESIGN, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1998; IN COMMERCE 6-1-1998.

THE MARK CONSISTS OF THE WORDS "PARK & CO" WITH THE AMPERSAND ENCLOSED IN AN UNSHADED CIRCLE, WHICH IS THEN ENCLOSED IN A SHADED CIRCLE.

SER. NO. 77-242,962, FILED 7-31-2007.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 31

Prior U.S. Cls.: 1 and 46

United States Patent and Trademark Office

Reg. No. 3,624,434

Registered May 19, 2009

TRADEMARK
PRINCIPAL REGISTER



THE WOOF BISCUIT COMPANY (TEXAS PART-
NERSHIP)
2417 STONEGATE DRIVE NORTH
BEDFORD, TX 76021

FOR: DOG BISCUITS; DOG TREATS, IN CLASS 31
(U.S. CLS. 1 AND 46).

FIRST USE 11-15-2008; IN COMMERCE 11-15-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BISCUIT" , APART FROM THE
MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "THE
WÜF BISCUIT CO." IN A STYLIZED FONT SUPER-
IMPOSED OVER A DIVIDED OUTLINE OF A BONE.

THE WORD "THE" IS WRITTEN IN A SMALLER
FONT ON THE LEFT PORTION OF THE BONE. THE
WORD "WÜF" IS WRITTEN IN A LARGER FONT
BETWEEN THE TWO PORTIONS OF THE DIVIDED
OUTLINE OF THE BONE. THE UMLAUT IS RE-
PLACED WITH TWO PAW PRINTS. THE WORD
"BISCUIT" IS WRITTEN IN A SMALLER FONT
BELOW THE WORD "WÜF". THE WORD "CO." IS
WRITTEN ON THE RIGHT PORTION OF THE
BONE. THE PERIOD IS REPLACED WITH A PAW
PRINT.

SN 77-484,895, FILED 5-28-2008.

MAYUR VAGHANI, EXAMINING ATTORNEY

Int. Cl.: 43

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,434,875

Registered May 27, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

TACOS & CO.

HERNANDEZ G. FOODS, INC. (CALIFORNIA
CORPORATION)
160 VIA LAMPARA
RANCHO SANTA MARGARITA, CA 92688

OWNER OF U.S. REG. NO. 2,093,388.

FOR: RESTAURANT AND FOOD PREPARATION
SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TACOS", APART FROM THE
MARK AS SHOWN.

FIRST USE 11-1-1995; IN COMMERCE 2-1-1997.

SER. NO. 77-277,656, FILED 9-12-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

MICHAEL GAAFAR, EXAMINING ATTORNEY